

ANNUAL REPORT 2025



FLOWER FOUNDATION

Retirement Homes

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The **Annual Report** can be viewed on www.flower.org.za. Scan the QR code to be directed to the report.



OUR PHILOSOPHY, MISSION & VALUES



Our Philosophy

If you want to slow down, ***that's good***

Or fill each day to the brim with laughter, ***that's good***

If you want company, but also want time and space to be alone,

That's good.

When you have places to be, and things to do

Or none of those, ***that's good***

When you need help, not pity

If you live carefree, or need extra special care

That's good

There's a time. There's a place.

Flower Foundation, ***IT'S A GOOD LIFE.***



Our Mission

Flower Foundation operates as a non-profit entity and provides life-time quality care in secure environments for self-reliant individuals who are older than 55 years of age, and for those requiring long-term care or specialised Dementia Care.



Our Values

Friendly Staff - Our staff are completely focused on providing a friendly service to our residents and their loved ones.

Loyalty - Loyalty and dedication from our staff is imperative to both Flower Foundation and all our residents.

Outstanding Care - We ensure that our residents receive exceptional care by taking time to listen to them and their loved ones.

Welcoming - Flower Foundation creates a welcoming environment for our residents making them and their visitors feel at home as soon as they arrive.

Engagement - We encourage our residents to participate in all our activities, thus increasing their social well-being.

Respect - Our residents, staff and business partners are treated with respect and dignity.

ORGANISATION INFORMATION

GENERAL INFORMATION

Country of Incorporation and Domicile:
South Africa

Nature of Business and Principal Activities:
Owner of immovable property and facilities for the care and accommodation of older persons and the administration of related services.

Bankers:
Standard Bank of South Africa Ltd

Auditors: Wakely-Smith Lattuca Inc.,
33 Peter Place, Lyme Park, 2191

NPO Registration Number:
000-836 NPO

Administration Office: Unit 4, Surrey Square Office Park,
330 Surrey Avenue, Ferndale, 2194

Postal Address: P O Box 3442, Randburg, 2125

Contact Number: 011 781 4920

Email: info@flower.org.za

Website: www.flower.org.za

Facebook: FlowerFoundationRetirementHomes

LinkedIn: flower-foundation

X: @FFRetirement

Instagram: flowerfoundation1963

MANAGEMENT BOARD

CHAIRPERSON: Ramokgopa, P.N.

DEPUTY CHAIRPERSON: Cooke, P.R.

CHIEF EXECUTIVE OFFICER:
Coetzee, G.J. (resigned 1 May 2024)
Bawden, S.G. (appointed 1 November 2024)

Atkins, P. (Resident co-opted 28 November 2024)
Bruce-Brand F.M. (Resident)
Cox, G.R. (Resident - resigned 28 November 2024)
Luüs, C.W.
Maharaj, M. (not available for election in August 2024)
Marais, R.
Meyer, A. (resigned 31 March 2025)
Renney, F. (Resident)
van der Merwe, N.H. (Resident)
van der Merwe, R (Non-Resident co-opted March 2025)
Wood, M.

EXCO Chairperson: Ramokgopa, P.N.
Bruce-Brand F.M.
Bawden, S.G. (appointed 1 November 2024)
Coetzee, G.J. (resigned in 1 May 2024)
Cooke, P.R.
Luüs, C.W. (appointed 29 August 2024)
Marais, R.

Invitees:
Baker, R.
Oosthuizen, L.

COMMITTEES

AUDIT AND RISK COMMITTEE

Chairperson: Cooke, P.R. (resigned 29 August 2024)
Chairperson: Luüs, C.W. (appointed 29 August 2024)
Bruce-Brand F.M. (resigned 29 August 2024)
van der Merwe, N.H.

Invitees
Baker, R.
Bawden, S.G (appointed 1 November 2024)
Coetzee, G.J. (resigned 1 May 2024)
Oosthuizen, L.
Ramokgopa, P.N.

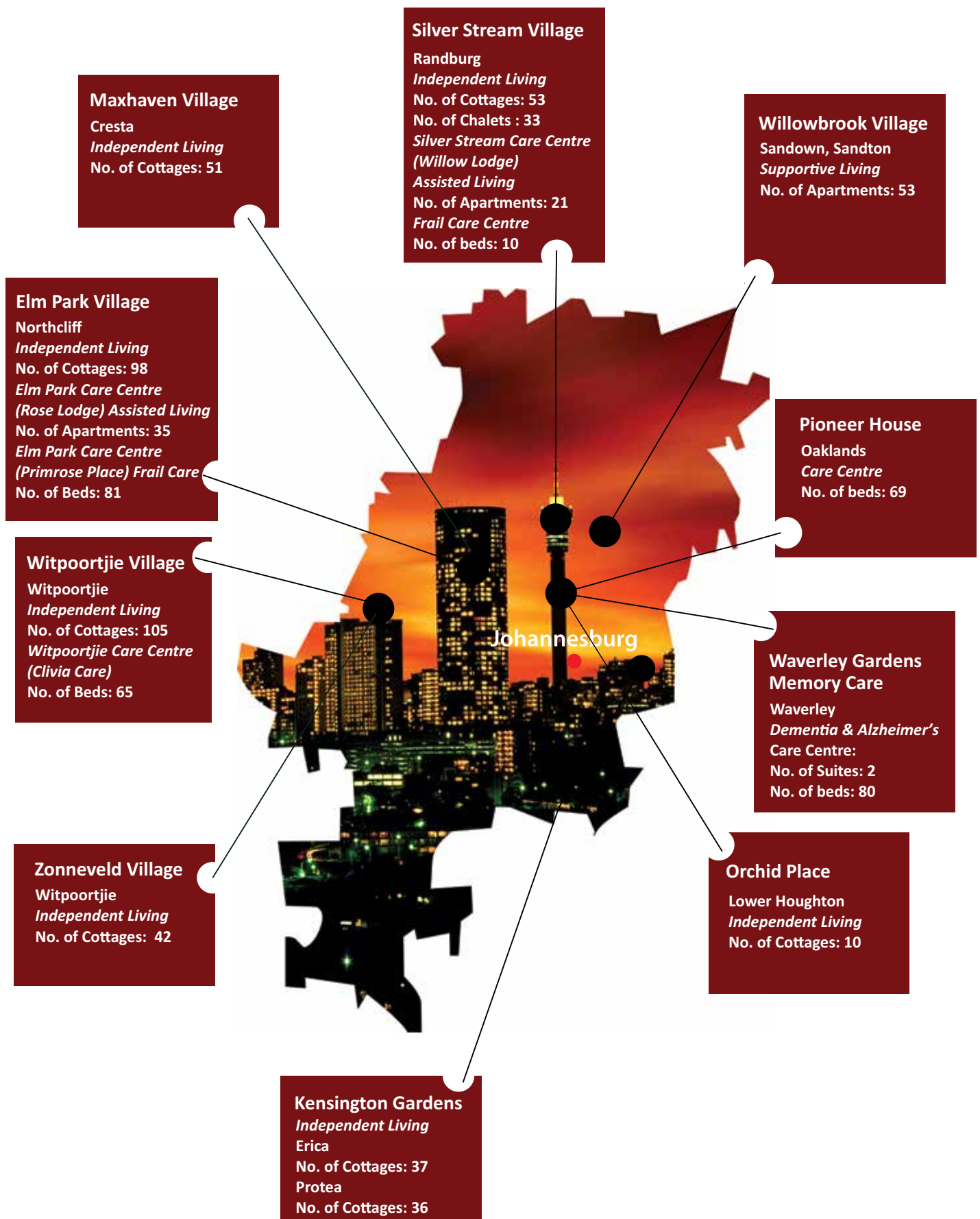
HR AND ETHICS COMMITTEE

Chairperson: Cox, G.R. (resigned in June 2024)
Chairperson: Maharaj, M. (appointed June 2024, resigned 29 August 2024)
Chairperson: Meyer, A. (appointed January 2025, resigned 26 March 2025)

Ramokgopa, P.N.
Renney, F.
Wood, M.

Invitees
Baker, R.
Bawden, S.G. (appointed 1 November 2024)
Coetzee, G.J. (resigned 1 May 2024)
Els, G. (resigned 1 July 2024)

OUR FOOTPRINT



CHAIRPERSON'S REVIEW

Honouring the Journey, Embracing the Future

It is my pleasure to present the Annual Board Report for the past year. Throughout the year, we have remained steadfast in our commitment to providing a safe, caring, and supportive environment for our residents. Despite ongoing challenges in the aged care sector, our dedicated staff, management, and volunteers continue to work tirelessly to enhance the quality of life for all who call Flower Foundation Retirement Homes home.

The Board continues to provide robust governance and strategic oversight, ensuring that we meet the evolving needs of our residents and their families while upholding our fiduciary responsibilities with integrity and care. To strengthen our Management Board's operational and governance expertise, we co-opted and welcomed Mr. Phil Atkins (Resident Board Member), and Mr. Richard van der Merwe (Non-Resident Board Member). We unfortunately had to say goodbye to Mrs. Almari Meyer, who earlier this year relocated with her family to the Cape, and Mr. Patrick Cooke, who is retiring after the AGM.



Patrick has a long history with Flower Foundation, dating back to his parents' time as residents at Willowbrook. He joined the Board in 2013 and has served as both Deputy Chairperson of the Board and Chairperson of the Audit and Risk Committee. In August, Patrick stepped down from his role on the Audit and Risk Committee, and Mr. Christo Lüus graciously accepted the role of Chairperson of the committee. We send Patrick off to retirement with hearts full of gratitude and appreciation for his dedicated service and the richness he brought to the Board and the organisation.

This year has been transformative, showcasing our resilience and adaptability in the face of changing operational circumstances and leadership transition with the appointment of Mr. Stanley Bawden as our Chief Executive Officer. Guided by our strategic priorities, we remained committed to delivering quality services that meet the needs and expectations of our residents and their families. Stanley brings extensive experience in care and business management and has quickly made an impact by advancing our strategic priorities, streamlining operations, fostering a culture of collaboration throughout the organisation, and strengthening community relationships. The Board is confident that under Stanley's leadership, we will continue to enhance the quality of life for our residents and achieve sustainable growth in the years ahead.

Earlier this year we hosted a successful Strategic meeting with the Management Board, Management Committee and Village Management. We had an independent expert from the retirement sector share her insights into the industry, discussing current global trends, challenges, and the future of the industry. It was reassuring to discover that our organisation is closely aligned with what others are doing, apart from a small yet significant difference - we approach our care and services with compassion and flair.

In our effort to stay current with the ever-changing and complex regulations, and as part of our commitment to staying connected with industry players, Stanley has resumed our organisation's participation in Retirement Industry CEO meetings for Senior Communities held at Oostvallei Retirement Village. This forum helps local retirement industry businesses connect and collaborate where possible, such as providing feedback and input during the revision process of the Older Persons Act.

Our nursing department continues to provide compassionate, high-quality care tailored to the needs of our residents. We are proud to announce that this year, we have been hosting care and care management in-service training sessions with an external services provider at our various facilities for industry professionals and interested parties. This enables our staff to stay informed about the latest regulatory standards and industry trends. A special thank you to Sr. Nomvula Mbokazi for running the clinic at De Wetshof, our neighbours at Kensington Gardens; to Mr. Peter Diale, the Nursing Manager at Waverley Gardens Memory Care and to Miss Nothando Mtshaki from Marketing for successfully managing an outreach programme in Soweto and the surrounding areas. Thank you to Matron René Baker and her nursing and care teams for ensuring that our residents receive attention, care, and support in a respectful and dignified manner.

CHAIRPERSON'S REVIEW

Despite global economic challenges, we maintained financial stability through prudent management. Our vibrant villages are busy, thanks to Mrs. Luisa Miranda and Miss Nothando Mtshaki the hardworking Marketing team, as well as the Sales team under Mrs. Benita Chapat. A special word of thanks for your patience and understanding to everyone in our villages undergoing maintenance. Our business remains a Going Concern, allowing for continued investment in resident services and the maintenance of our infrastructure. For this, we extend warm thanks to the finance department, under the astute leadership of our Chief Financial Officer, Mr. Leo Oosthuizen.

This year, we celebrated significant milestones, including the Long Service Awards, held on 22 November 2024, at which our staff received recognition across the board for their excellence. Pioneer House celebrated Mrs. Frieda Trehair's 100th birthday with a tea and cake party. Mrs. Trehair also received a congratulatory message from King Charles of England.

The Board and community greatly appreciate the efforts of the Benevolent Fund, led by Mrs. Judy Hough, a former Matron of Elm Park and member of the Management Board. The fund provides financial assistance to community members experiencing economic hardship, with clear benefits and eligibility criteria to ensure fair management. Please do not hesitate to contact Judy, Stanley, or any of our staff to find out how to contribute to this fund or if you need assistance from it.

On behalf of the Board, I would like to thank our Management Committee, Village Management, care staff, administrative services, and support staff for maintaining high-quality care and for their unwavering dedication. Your commitment is the cornerstone of our success.

In closing, I would like to thank all families, volunteers, and our service providers for their continued support in advancing our mission to provide exceptional care and support to our residents. I also extend my deepest gratitude to my fellow Board Members for their dedication, insight, and stewardship. And heartfelt thanks to you, our residents, and their families, for your continued support and commitment to our shared vision.

Thank you and take care,

Nombuso Ramokgopa
Management Board Chairperson

Aging is a Gift

Age is an issue of mind over matter. If you don't mind, it doesn't matter. Let's celebrate the wisdom and joy that come with each year and cherish our elders together.



CEO'S REPORT



REFLECTIONS ON MY FIRST SIX MONTHS: A JOURNEY OF GROWTH, GRATITUDE, AND CONNECTION

I was honoured to join Flower Foundation as CEO in November 2024. Before this, I had the privilege of leading The Living Link NPO for fourteen years, an organisation dedicated to empowering intellectually disabled young adults through training and employment opportunities. This experience has deeply shaped my approach to leadership, balancing strong business principles with genuine care and compassion. Having lived in Johannesburg all my life, I am excited to lead an organisation that plays such an important role in the lives of our residents.

My first six months have been defined by a steep and rewarding learning curve, one marked by growth, heartfelt connection, and immense gratitude. The depth of knowledge and information shared with me by our dedicated staff has been both comprehensive and invaluable. I am sincerely grateful to every team member who has taken the time to support my integration into the organisation - your commitment has made this transition seamless.

From the outset, I was warmly welcomed by residents across our villages. Engaging with them during my initial visits in November was a highlight, each conversation offering

insight into the rich history and enduring spirit of this remarkable organisation.

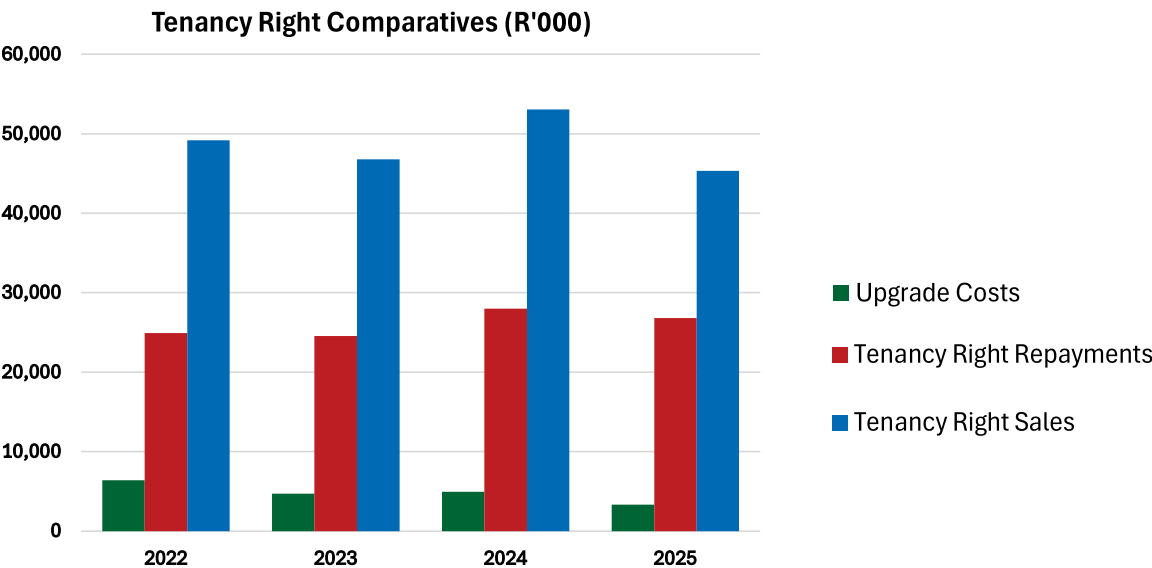
Together with the entire Flower Foundation team, I remain committed to our guiding principle of “Making Excellence Routine” as we navigate the path ahead, anchored in service, driven by purpose, and inspired by our residents.

2025 YEAR IN REVIEW

The South African economy experienced modest growth of 0.6% in 2024, continuing a similar trend from the previous financial year. At the same time, living expenses increased significantly, with higher costs for food, municipal services, and transport. These rising costs have had a direct impact on retirees and pensioners, many of whom rely on fixed incomes. Consequently, Flower Foundation has faced ongoing challenges in maintaining the high-quality service and care that our residents expect and deserve.

On a positive note, the electricity supply began to stabilise from April 2024. The reduction in load shedding allowed Flower Foundation to realise significant savings on diesel fuel and the maintenance and repair of generators. Inflation also eased during the 2024/25 financial year, with interest rates gradually declining. While economic pressures persist, these developments have contributed to a more stable environment for growth.

Flower Foundation experienced overall growth in occupancies during the current financial year, which contributed to a 7.6% increase in accommodation and care revenue. Tenancy Right income declined by 16.6%, despite a similar number of units being sold, due to the lower value of the units transacted.



CEO'S REPORT

On the cost side, accommodation expenses were well managed and remained below budget, increasing by only 3.7%. When including Tenancy Right expenses, overall costs remained in line with the total expenses of the previous financial year.

We are also grateful to have received donations amounting to R896,000, for which we extend our sincere appreciation.

As a result of strong revenue management and cost control, we achieved a surplus of R2,587 million, representing a 13.4% improvement compared to the previous year.

We continue to work diligently across all areas of the balance sheet. This includes ongoing reinvestment into our property portfolio, careful management of debtors, and prudent oversight of our cash balances. We are also making steady progress in settling the COVID-19 loan, which is expected to be fully repaid within the next two years.

MARKETING AND SALES

During the 2024/25 financial year, a focused and strategic marketing and sales initiative was undertaken to strengthen the visibility and appeal of our villages to prospective residents seeking a secure and welcoming retirement environment.

Our multi-channel marketing approach included targeted campaigns through Google Ads, social media platforms, print media, and search engine optimisation (SEO). These efforts were complemented by open days at our villages, ongoing enhancements to the Flower Foundation website, and various other promotional and sales activities.

These concerted efforts, underpinned by the collaboration and commitment of the broader team, resulted in a notable increase in occupancies across our villages during the reporting period. It is also important to acknowledge the invaluable role that positive word-of-mouth referrals from our existing residents continue to play in attracting new community members. Their lived experience and endorsement remain among our most powerful marketing tools.

INDEPENDENT LIVING OCCUPANCY			CARE CENTRE OCCUPATION		
Village	Full Occupancy	% Occupancy	Care Centre	Full Occupancy	% Occupancy
Elm Park	98	99%	Elm Park (Rose Lodge)	81	73%
Maxhaven	51	87%	Pioneer House	72	87%
Kensington Gardens Erica	37	95%	Waverley Gardens Memory Care	86	90%
Kensington Gardens Protea	38	97%	Silver Stream (Willow Lodge)	39	66%
Willowbrook	51	55%	Witpoortjie (Clivia Care)	35	68%
Orchid Place	10	100%			
Silver Stream Chalets	33	94%			
Silver Stream Senior Park	53	96%			
Zonneveld	36	75%			
Witpoortjie Senior Park	113	79%			

CEO'S REPORT

INVESTING IN OUR PROPERTIES

During the 2024/25 financial year, Flower Foundation undertook significant refurbishment and maintenance projects across several of our villages. These efforts reflect our ongoing commitment to enhancing, upgrading, and maintaining our properties to ensure that residents live in environments they are proud to call home.

Despite minimal rainfall in the latter part of 2024, heavy rains beginning in December brought widespread water damage, necessitating urgent and extensive repairs. This included waterproofing, addressing damp issues, particularly in areas built on clay soil, and comprehensive roof repairs. Structural underpinning was also conducted to ensure long-term stability of affected buildings.

In addition to these essential repairs, a substantial programme of aesthetic and structural upgrades was undertaken. This included painting projects across various properties, such as roof coatings, external wall and carport painting, repainting of window frames, and external cottage enhancements.

All work requiring regulatory approval was completed in full compliance with health, safety, and legal standards. Certificates of Compliance were obtained as required, ensuring we continue to meet all statutory obligations. It is important to acknowledge that compliance-related requirements, while essential, have a direct impact on our operational budgets. Over the course of the financial year, a total of R7,7 million was invested in repairs and maintenance across all Flower Foundation villages.

STAFF COMMITMENT AND ORGANISATIONAL STRENGTH

As part of our ongoing commitment to operational excellence, I visited all Villages and Care Centres during the year, accompanied by Village Managers, members of RESCO, and, in some instances, staff teams. During these visits, we conducted Strengths, Weaknesses, Opportunities and Threats (SWOT) analyses at each location to better understand operational dynamics and areas for growth.

A consistent and resounding theme across all sites was the dedication, compassion, and professionalism of our staff. Their unwavering commitment to the wellbeing and dignity of our residents is the cornerstone of Flower Foundation's reputation and success. The management team, in particular, has been instrumental in building a collaborative and high-performing leadership environment. Together, we have approached challenges with determination and celebrated successes with shared pride. At the heart of our efforts remains a steadfast commitment to the wellbeing and quality of life of every resident within our villages. These engagements continue to affirm the warmth and resilience of our resident communities, and I look forward to meeting many more of you in the months to come.

BENEVOLENT FUND

The Benevolent Fund remains a vital component of our commitment to the welfare and dignity of our residents. During the past financial year, the Fund received numerous generous donations and bequests. We extend our sincere appreciation to all contributors for their thoughtfulness and continued support.

Established to provide financial assistance to residents who face economic hardship when transitioning from independent living to care facilities, the Fund ensures that no resident is left without the necessary support due to financial constraints. In line with our governance practices, the Fund is maintained at a minimum balance of R1.5 million per annum to ensure sustainability and readiness to meet emerging needs.

We respectfully encourage ongoing support of the Benevolent Fund through regular donations, once-off contributions, or planned giving via bequests. Those wishing to contribute may use these bank details, Standard Bank, account number 408673036-005 or contact the PA to the Chief Executive Officer at Flower Foundation Head Office or liaise directly with the Village Manager for further information.

Your support enables us to continue fostering a compassionate and inclusive environment for all residents.

CEO'S REPORT

CONCLUSION

On behalf of all Flower Foundation staff, I extend our heartfelt thanks to our residents and their families for your continued support, input, and engagement. Your presence and participation play an integral role in shaping the welcoming and vibrant communities we proudly serve.

I would also like to express my sincere appreciation to our Chairperson, Mrs. Nombuso Ramokgopa, for her leadership and support throughout my transition into this role. Her guidance has been invaluable. My gratitude also extends to the Flower Foundation Management Board for their ongoing contributions, thoughtful input, and generous sharing of knowledge and experience.

Lastly, I wish to thank every staff member at Flower Foundation for your unwavering passion and dedication. Your daily efforts not only uphold the values of our organisation but also make a lasting difference in the lives of those we serve. I would like to express my heartfelt appreciation to each member of staff for their tireless efforts, empathy, and integrity. It is through your passion and commitment that the Flower Foundation continues to be a trusted and preferred provider of retirement living, remaining well-positioned for a strong and sustainable future.

Let us move forward together with purpose, compassion, and an enduring commitment to excellence.

Stanley Bawden
Chief Executive Officer

*You don't stop having fun when
you grow old; you grow old
when you stop having fun.*



THE MORAY FRANZ AWARD - Celebrating Dedication, Community and Care

The Moray Franz Award is presented annually at the Flower Foundation's Annual General Meeting to honour individuals who have generously dedicated their time, energy, and talents in support of our residents and the broader village community. This prestigious accolade recognises those who truly embody the values of compassion, service, and commitment to enriching life within our villages.

In 2024, we had the privilege of recognising not one, but two remarkable individuals whose outstanding contributions to Witpoortjie and Zonneveld Retirement Villages have made a meaningful and lasting impact. Their selfless dedication reflects the very spirit of this award, and we are proud to celebrate their achievements.

2024 MORAY FRANZ AWARD RECIPIENTS

JOHANNES VAN DER MESCHT

A resident of Witpoortjie Retirement Village since 2019, Johannes brings with him over four decades of experience in the petrol and chemical industries. His passion for maintenance and practical problem-solving is evident in the numerous projects he has undertaken to improve the village environment. Always ready to lend a hand, Johannes enhances daily life for his fellow residents through his skilled and thoughtful contributions. When not working on village initiatives, he enjoys the serenity of fishing and the excitement of motor racing.



Johannes van der Mescht (left), Dawie Lee (middle), Johan Visagie (right)



Leo Oosthuizen, Johan Visagie, Johannes van der Mescht, Nombuso Ramokogpa

JOHAN VISAGIE

Johan became part of the Witpoortjie Retirement Village community in 2020, continuing a personal connection as his parents were long-standing residents. With a career spanning over 30 years in the logistics industry, Johan brings both strategic thinking and a deep sense of community engagement to his volunteer work. A former professional wrestler of more than 20 years, he is also known for his unique life experiences and warm presence. Fishing remains one of his favourite pastimes, allowing him to connect with fellow residents and unwind.

We extend our sincere thanks and congratulations to both Johannes and Johan. Their generosity, dedication, and unwavering community spirit serve as an inspiration to us all. We are honoured to recognise them as recipients of the Moray Franz Award and proud to have them as part of the Flower Foundation family.

VILLAGE NEWS

Silver Stream Village - A year of Creativity, Connection, and Celebration

The past year at Silver Stream has been filled with memorable moments, exciting activities, and a strong sense of community. The village has truly come alive with creativity, laughter, and shared experiences.

From the beginning of the year, residents eagerly engaged in a variety of enjoyable activities, including candle decorating, where they added personal and artistic touches to their homes. During Johannesburg's scorching summer heatwaves, "Ice Cream Day" provided a refreshing and delightful way to cool down and enjoy a sweet treat together.

Special occasions such as Mother's Day and Father's Day were celebrated with joy, good food, and heartfelt reflections on the meaningful roles residents have played in their families and communities.

The Residents Association has been instrumental in organising live shows and entertainment events that brought excitement and a strong sense of togetherness to the village throughout the year.

A major highlight was the introduction of weekly creative therapy groups, led by our dedicated Occupational Therapist in the Care Centre. These sessions, which have quickly become a favourite, allow residents to participate in themed craft activities that not only foster creativity but also support cognitive skills and memory. The seasonal themes help residents stay connected to the passage of time, promoting both their orientation and well-being.

To further enrich our residents' lives, line dancing sessions were introduced and were met with great enthusiasm. Residents enjoyed learning new steps, laughing together, and staying physically active in a fun and engaging way. These sessions have brought both energy and a sense of accomplishment to those involved.

At Silver Stream, we are committed to promoting mental, physical, and social well-being as the foundation for healthy aging. This year has been a wonderful reminder of what is possible when community, creativity, and care come together.



Pioneer House Care- A Year of Innovation, Unity, and Joyful Celebrations

The past year at Pioneer House has been filled with meaningful activities, joyful gatherings, and a strong sense of community. Residents have embraced a variety of opportunities to stay active, express themselves, and connect with others, creating a stimulating and fulfilling environment.

A standout success has been the weekly creative group, which remains a resident favourite. These sessions offer an outlet for artistic expression while supporting cognitive health. Whether painting, crafting, or engaging in themed projects, residents enjoy both the process of creating and sharing their work with others. The atmosphere is always lively with chatter, laughter, and colourful results, showcasing the enduring power of creativity at any age.

Movement and exercise have also been integral to life at Pioneer House, with weekly sessions designed to accommodate various ability levels. These groups provide more than just physical benefits; they foster motivation, companionship, and a sense of shared achievement as residents support each other throughout the activities.

A monthly highlight is the inter-village bingo competition, where Pioneer House competes with Waverley Gardens and Willowbrook Village. Though the trophy has eluded us, the spirit of friendly rivalry, laughter, and connection with neighbours from the other villages remains the true reward for our residents.

One of the most memorable events of the year was the Christmas Market, a festive celebration that brought together residents, staff, and families in holiday cheer. The market featured a visit from Santa, seasonal treats, and plenty of music, food, and decorations. The lively atmosphere had residents dancing to the music, proving that fun knows no age limits.

As we reflect on the year, Pioneer House stands out as a place where creativity thrives, friendships blossom, and every moment is an opportunity to celebrate. Here, community truly means something, making life at Pioneer House a truly special experience.



Willowbrook Village - A year of Energy, Creativity and Community Spirit

Willowbrook Village has enjoyed a lively and fulfilling year, with a refreshed programme of weekly and monthly activities that have brought energy, engagement, and a renewed sense of community spirit to daily life.

A favourite on the weekly calendar is movie afternoon in the lounge - complete with popcorn and refreshments — offering residents a chance to relax and enjoy a shared cinematic experience. Equally popular is the happy hour quiz, where light-hearted competition, laughter, and prizes come together for an entertaining and social afternoon.

Monthly creative arts sessions have also gained enthusiastic support, providing residents with an outlet for self-expression and connection through hands-on projects. These gatherings have fostered both artistic achievement and meaningful social interaction.

Willowbrook's competitive spirit shines through in the monthly inter-village bingo competitions with Waverley Gardens and Pioneer House. Though Willowbrook often fields the smallest team, their enthusiasm and determination have led to them taking home the trophy more frequently than any other village - a true testament to their team spirit and dedication.

Beyond recreation, the Willowbrook knitting circle has made a significant contribution this year by donating a generous number of hand-knitted beanies and blankets to the NICU at Baragwanath Hospital. This compassionate initiative reflects the residents' deep commitment to giving back and supporting those in need.

Spiritual life continues to be an important part of the community. Rabbi Kievman's regular visits and leadership of Friday Shabbat dinners provide comfort, tradition, and connection for residents who participate.

This past year has highlighted the warmth, creativity, and generosity that define life at Willowbrook. Whether through shared activities, acts of kindness, or spiritual gatherings, the residents continue to embrace every opportunity to connect, contribute, and celebrate the community they call home.



Witpoortjie Village - A year of Friendship, Fun, and Giving Back

Witpoortjie has experienced a fulfilling and enriching year, with residents embracing a variety of meaningful activities that continue to strengthen the village's warm and welcoming community spirit.

In the Care Centre, regular baking sessions have become a much-loved tradition. Residents come together to prepare and enjoy freshly baked treats during tea time—simple yet joyful moments that foster connection and shared enjoyment.

The Hobbies Club has undertaken a particularly special initiative this year: creating crocheted and knitted dog plushies to be donated in support of an animal therapy project. This thoughtful effort reflects the residents' desire to contribute meaningfully to others, while also promoting emotional well-being and creative expression. The goal is to bring pet visits to Flower Foundation villages in the future—a cause that has been embraced with great enthusiasm.

Residents at Witpoortjie were delighted to welcome students from Helpmekaar School for a heartwarming visit filled with music and shared moments. The students entertained residents with a lively singing performance, followed by a chance to enjoy cupcakes and conversation together. The visit brought smiles, laughter, and a sense of connection across generations—a truly special and memorable occasion for all involved.

These activities have not only brought joy and purpose but have also deepened the sense of community and care that defines daily life at Witpoortjie. It has been a year of creativity, kindness, and collective spirit—one that celebrates the value of shared experiences and giving back.



Zonneveld Village - A vibrant and Close-Knit Community

Life at Zonneveld is marked by a deep sense of connection, community, and belonging. More than just neighbours, residents form a close-knit family, united in their commitment to creating a joyful and supportive living environment. This spirit of togetherness is reflected in the way they celebrate life's special moments and in their ability to infuse everyday experiences with warmth and meaning.

The village enjoys a lively and well-loved social calendar. Events such as soup and sherry evenings bring comfort and camaraderie during the colder months, while festive occasions like Easter are celebrated with heartfelt sing-alongs. Valentine's Day is another highlight, featuring themed bingo sessions that spark fun and laughter throughout the village.

What truly distinguishes Zonneveld, however, is the initiative and enthusiasm of its residents. In the absence of planned events, they take it upon themselves to organise impromptu gatherings, themed teas, or music sessions—ensuring that the village remains vibrant and inclusive. This proactive approach fosters a sense of purpose and belonging, where no one is ever left out and every resident feels valued.

Zonneveld is more than a place to live; it is a thriving community where friendships flourish, joy is abundant, and every day is an opportunity to connect and celebrate.



Elm Park Village - A Welcoming Home Full of Friendship, Fun and Flourishing Traditions

Elm Park has enjoyed a socially vibrant and activity-rich year, with residents taking part in a wide variety of events that have fostered joy, friendship, and a strong sense of community.

A highlight on the calendar has been the monthly combined bingo afternoons with Witpoortjie. These events are always a hit—transforming the lounge into a lively space filled with laughter, excitement, and friendly competition. Elm Park residents take great pride in hosting, extending warm hospitality that continues to strengthen the bond between the two villages.

Another much-loved tradition is Cookie Day. This activity brings together cottage residents, who bake the biscuits, and Care Centre residents, who enthusiastically decorate them. It has quickly become a favourite event, offering a delightful way for residents to collaborate, connect, and enjoy a shared treat over tea.

The Activities Committee has been especially busy this year, organising a wide array of functions and outings—from an Afrikaans evening to a festive St Patrick's Day sing-along. A visit to the ballet at the Joburg Theatre was another standout moment, thoroughly enjoyed by all who attended.

One of the most touching initiatives has been the monthly Maxhaven Tea. Created for residents who relocated from Maxhaven Village, these gatherings invite their former neighbours and friends to visit and reconnect. The event has become a cherished tradition, honouring enduring friendships and supporting residents through life's transitions with compassion.

Elm Park's spirit of generosity shone brightly on Mandela Day. Residents spent the day at the Emthonjeni Centre in Zandspruit, sharing their time and love with young children from the local community. Through storytelling, laughter, and heartfelt moments, they embodied the true essence of giving back.

Through every activity, outing, and shared experience, Elm Park continues to shine as a place where compassion, connection, and community truly thrive.



Waverley Gardens Memory Care - A Year of Enthusiasm, Creativity and Connection

Waverley Gardens has enjoyed an inspiring and energetic year, characterised by creativity, connection, and a deepening sense of community. A key highlight has been the monthly combined bingo competitions with Pioneer House and Willowbrook. Residents have approached these afternoons with tremendous enthusiasm, engaging in friendly rivalry and eagerly vying for the coveted trophy. As the village community continues to grow, so too has the lively spirit that makes each bingo session a joyful and unifying event.

During the financial year, Waverley Gardens also adopted a more creative and sustainable approach to resident activities. Rather than purchasing supplies, residents embraced do-it-yourself initiatives such as drying and pressing flowers to create bespoke decorative pieces. These projects have not only encouraged artistic expression but also promoted environmental awareness and hands-on engagement.

Another standout event was the annual Family Day, which remains a cherished tradition for residents and their loved ones. This year's event featured an educational talk on animals, followed by games for children and a traditional Boerewors braai generously sponsored by Mosaic Funeral Group. The day was filled with laughter, shared stories, and intergenerational connection—offering families the opportunity to engage meaningfully with residents and celebrate the spirit of community that defines Waverley Gardens.

At the heart of life at Waverley Gardens is a strong sense of belonging, creativity, and joy. The past year has been marked by the forging of new friendships, the celebration of small moments, and a shared commitment to community life.

Memory Care Support

The support group within Waverley Gardens Memory Care has grown substantially over the past year, offering family members and members of the broader community a compassionate space to share experiences and access emotional support. In addition, a series of educational talks on Alzheimer's and dementia have been held to raise awareness, provide practical insights, and reassure families that they are not navigating this journey alone.

It has been a year defined by connection, compassion, and community spirit. Waverley Gardens looks forward to building on these foundations in the years ahead.



Maxhaven Village - A Community Where Connection and Purpose Thrive

Maxhaven continues to thrive as a dynamic community filled with purpose, warmth, and meaningful connections. Residents come together for a variety of activities - sometimes for something as simple and heartfelt as a chat on the lawn, basking in the South African sun over a cup of tea. Other times, the activities are more structured and planned, providing opportunities for fun, engagement, and learning.

External organisations also play a role in enriching village life by hosting occasional talks and bringing along delicious treats. These visits are always welcomed and quickly turn into lively social gatherings.

One particularly memorable event was the celebration of the Durban July. As the residents put it: "If we can't go to the race track, then the race track will come to us!" With this spirit in mind, residents dressed up for the occasion, donning elegant hats and festive attire. The event was filled with laughter, fashion, and lots of fun for all.

Holiday traditions are also cherished at Maxhaven. The residents organised Christmas carols, gathering around the Christmas tree for an evening of song, good company, and festive cheer.

The community's spirit of giving shines brightly through its fundraising efforts. Residents actively prepared hampers, with proceeds going towards the Village Activity Fund. One of Maxhaven's long-standing and beloved initiatives is the Jars of Hope project — a heartwarming effort that began as a Mandela Day campaign and has grown into a year-round mission to support families in need. Each jar, filled with dry ingredients to feed a family of four, represents care, compassion, and community.

In 2024, Maxhaven was joined by residents from Silver Stream, who enthusiastically partnered in the Jars of Hope project. These collaborative sessions have evolved into uplifting social events — marked by teamwork, laughter, and shared purpose.

Whether through giving back, socialising, or creative expression, Maxhaven continues to be a place where community spirit, generosity, and joy flourish in every season.



Kensington Gardens - Exploration, Creativity and Connection

At Kensington Gardens, life is enriched through carefully curated outings and creative activities that bring joy, connection, and discovery to everyday living.

Every two months, residents enjoy a special outing — each offering something memorable. One such trip took them to a local chocolate factory, where they experienced the delights of chocolate-making and savoured a meal at the factory's popular restaurant. Another favourite destination was a visit to a local farm products facility, followed by lunch at the charming Windmill Restaurant near Hartbeespoort Dam. The outing concluded with a stop at the whimsical "Little Paris," where residents posed in front of a life-sized mural so realistic, it felt like a brief escape onto the streets of France.

Creativity also flourishes at Kensington Gardens thanks to the Foundation's Occupational Therapist, who visits monthly to guide residents through therapeutic craft activities. One such session involved designing personalised bookmarks — a calming and rewarding project made even more enjoyable with cappuccinos and biscuits on hand. The completed bookmarks were later laminated and treasured as both keepsakes and symbols of resident creativity.

These moments reflect the spirit of Kensington Gardens — a place where curiosity, connection, and creativity are celebrated in everyday life.



Orchid Place Village - Small in Size, Big in Heart



As the smallest of Flower Foundation's villages, Orchid Place may have just ten cottages - but what it lacks in size, it more than makes up for in heart. This intimate community is home to residents with generous spirits and a deep commitment to one another.

At Orchid Place, neighbours are more than just neighbours — they are family. The strong sense of camaraderie is woven into daily life, where everyone looks out for one another and no one goes unnoticed. Whether it's a kind word, a helping hand, or a shared cup of tea, the residents ensure that each person feels seen, valued, and supported.

The village's small scale has fostered a truly special environment — one where meaningful connections flourish, and the spirit of community living shines through in everything they do.

Orchid Place is a shining example of how compassion, care, and connection create a fulfilling and joyful retirement experience.

OUTREACH PROGRAMME

At Flower Foundation, the well-being of residents at De Wetshof Retirement Village remains a core priority. This commitment was clearly demonstrated through enhanced healthcare services, strengthened partnerships, and a sustained sense of community during the year.

Wellness and Healthcare Support

The weekly wellness clinic at De Wetshof continues to play a critical role in delivering essential healthcare services, including home visits coordinated by Sr. Nomvula Mbokazi. Although the placement of frail care residents continues to pose challenges, Flower Foundation was pleased to welcome Ms. Zinhle Zee as the newly appointed regional social worker in January 2025. Her support has already proven invaluable, notably in assisting a resident experiencing advanced cognitive decline.

Partnerships with Bez Valley and Bedfordview municipal clinics remained strong throughout the year. The village also continued to benefit from a robust referral network that includes Charlotte Maxeke Hospital, Hillbrow Clinic, and Edenvale Hospital, ensuring access to timely and specialised medical care.

Community Partnerships and Support

Flower Foundation extends sincere appreciation to the many partners who supported De Wetshof residents over the past year. During a two-week power outage in February 2024, Ken Care generously provided daily meals—an act of kindness that offered essential relief. This support has since continued, with Ms. Linda Lee Cerbone now facilitating bi-weekly meal deliveries. In collaboration with Ken Care, Namki Care Services, and the Department of Social Development, a new social support group was established for residents and their families. This initiative provides a safe and supportive space for emotional connection, shared experiences, and mutual encouragement.

Infrastructure and Donations

As part of Flower Foundation's outreach programme, significant maintenance work was undertaken at the De Wetshof clinic in 2024. Enhancements included the installation of a new geyser, ceiling repairs, and the construction of a temporary perimeter wall to address a partial structural collapse. These improvements were warmly received by residents and reflect the Foundation's ongoing commitment to safety and comfort.

Heartfelt thanks are also extended to the residents of Maxhaven Retirement Village for their generous donation of men's clothing, which was gratefully received by the De Wetshof community.

The Season of Togetherness

The 2024 Annual Christmas Party was a joyful occasion celebrated under the theme "Celebrating Togetherness and Community Spirit." With generous sponsorship from VW Bruma and Mosaic Funeral Group, residents enjoyed a festive braai, live music, and a vibrant, cheerful atmosphere. Thoughtful gifts were presented to each resident, making the event both meaningful and memorable.

Flower Foundation values its close affiliation with De Wetshof Old Age Home and remains unwavering in its commitment to promoting the dignity, care, and well-being of every resident. Looking ahead, Flower Foundation is dedicated to further strengthening this resilient and compassionate community.



HUMAN RESOURCES - 1 April 2024 - 31 March 2025

Our dedicated staff remain the cornerstone of our organisation's continued success. Throughout the year, their professionalism, resilience, and unwavering commitment have enabled us to maintain high standards of service and care, even in the face of evolving challenges. We are proud of the positive, collaborative culture they foster and the meaningful relationships they build with our residents and families.

HEALTH AND WELLNESS

It is not only the Care staff who are responsible for caring for our residents. Care is provided in different forms to the residents by administrative staff, gardeners, fellow residents, and others in the village who all look out for each other on a daily basis. Most of the villages have a range of regular weekly physical exercise programmes. Staff assist the residents to focus on ageing in a healthy and supportive community. Weekly wellness clinics are also available at villages, and the aim is to enhance and maintain our resident's good health.

WELLNESS AND MENTAL HEALTH INITIATIVES

Throughout the financial year, a series of Wellness Days and Mental Health Awareness events were organised. These activities supported the emotional and physical well-being of not only our residents but also our staff and the broader community and this helps to reinforce our holistic approach to care.



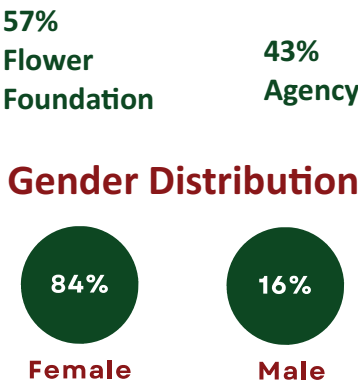
FAMILY DAY CELEBRATION

In May 2024, Flower Foundation hosted our first-ever Family Day. The day which was dedicated to our staff and their families was a huge success. There was delicious food and drinks available and a variety of entertainment for children of the various family members who attended. The Family Day celebration was an opportunity to thank our staff for all their efforts and also to build a sense of unity and appreciation amongst the team.

STAFF APPRECIATION AT WAVERLEY GARDENS MEMORY CARE

A special Staff Appreciation event was held to recognise the Waverley Gardens Memory Care team for their dedication and compassionate care. The celebration marked the culmination of a challenging six-month turnaround period, during which every staff member's hard work was instrumental in revitalising Waverley Gardens Memory Care. Due to the efforts of all staff involved the project was a success. A huge thank you and congratulations goes out to all staff involved. Continue on the path of excellence in the care that you give to those who suffer from Alzheimer's and Dementia.

HUMAN RESOURCES- 1 April 2024 - 31 March 2025



Long Service Awards - *Congratulations!!!*



FINANCIAL INFORMATION

Statement of Financial Position

Figures in R`000	2025	2024
Assets		
Non-Current Assets		
Investment properties	115,650	111,388
Plant and equipment	3,324	3,743
Investments	9,088	8,589
	128,062	123,720
Current Assets		
Special funds	3,006	2,909
Trade and other receivables	21,034	22,090
Cash and cash equivalents	10,103	10,230
	34,143	35,229
Total Assets	162,205	158,949
Reserves and Liabilities		
Reserves		
Revaluation reserve	5,078	4,998
Accumulated surplus	113,816	111,229
	118,894	116,227
Non-Current Liabilities		
Borrowings	1,415	2,413
	1,415	2,413
Current Liabilities		
Trade and other payables	37,403	36,028
Deferred revenue - Specified donations	487	487
Current portion of long term borrowings	1,000	885
Special funds	3,006	2,909
	41,896	40,309
Total Reserves and Liabilities	162,205	158,949

Note:

The Audit Report is available in the Annual Financial Statements (AFS). Copy of the AFS is available upon request.

FINANCIAL INFORMATION

Statement of Comprehensive Income

Figures in R'000	2025	2024
Accommodation, boarding, levies and services recovered	99,385	91,317
Tenancy right income	45,222	54,261
Operating income	144,607	145,578
Accommodation, boarding, levies and services recovered expenses	(109,176)	(105,304)
Tenancy right expenses	(35,065)	(39,168)
Operating expenses	(144,241)	(144,472)
Operating surplus before other income and expenses	366	1,106
Other income	1,830	631
Finance income	741	1,007
Finance costs	(350)	(463)
Surplus for the year	2,587	2,281
Other comprehensive surplus		
Fair value adjustment - Investments	379	1,330
Reversal of revaluation reserve on sold investments	(299)	
Total other comprehensive surplus	80	1,330
Total comprehensive surplus for the year	2,667	3,611

Statement of Changes in Reserves

Figures in R'000	Revaluation Reserve	Accumulated surplus	Total
Balance at 1 April 2023	3,668	108,948	112,616
Total comprehensive surplus for the year			
Surplus for the year		2,281	2,281
Total other comprehensive surplus	1,330	-	1,330
Total comprehensive surplus for the year	1,330	2,281	3,611
Balance at 31 March 2024	4,998	111,229	116,227
Balance at 1 April 2024	4,998	111,229	116,227
Total comprehensive surplus for the year			
Surplus for the year		2,587	2,587
Total other comprehensive surplus	80	-	80
Total comprehensive surplus for the year	80	2,587	2,667
Balance at 31 March 2025	5,078	113,816	118,894

FINANCIAL INFORMATION

Statement of Cash Flows

Figures in R`000	2025	2024
Cash flows from operating activities		
Surplus for the year	2,587	2,281
<i>Adjustments for:</i>		
Finance costs	350	463
Depreciation of plant and equipment	707	929
Investment income	(741)	(1,007)
Deficit/(Surplus) on disposal of plant and equipment	12	(79)
Surplus on disposal of investments	(381)	-
Deferred revenue	-	(50)
Operating cash flow before working capital changes	2,534	2,537
<i>Working capital changes</i>		
Increase in financial assets	(97)	(71)
Decrease/(increase) in trade and other receivables	1,056	(403)
Increase in trade and other payables	1,472	2,382
Net cash flows from operations	4,965	4,445
Investment income	741	1,007
Finance costs	(350)	(463)
Net cash flows from operating activities	5,356	4,989
Cash flows used in investing activities		
Improvements to investment property	(1,835)	(2,142)
Plant and equipment acquired	(377)	(1,973)
Proceeds on disposals of plant and equipment	77	86
Purchase of investment property	(2,427)	-
Net cash movements on investments	(38)	(75)
Net cash flows used in investing activities	(4,600)	(4,104)
Cash flows used in financing activities		
Loans repaid	(883)	(784)
Net cash flows used in financing activities	(883)	(784)
Net(decrease)/increase in cash and cash equivalents	(127)	101
Cash and cash equivalents at the beginning of the year	10,230	10,129
Cash and cash equivalents at end of the year	10,103	10,230

VILLAGE INFORMATION



ASSISTED LIVING | FRAIL CARE

Elm Park Care (Rose Lodge / Primrose Place)

Elm Park Village
1 Suzanne Crescent
Northcliff
Tel: 011 476 1014

Pioneer House

15 Trilby Street
Oaklands
Tel: 011 728 7277

Silver Stream Care (Willow Lodge)

Silver Stream Village
9 Heather Street
Malanshof
Tel: 011 792 6854

Witpoortjie Care (Clivia Care)

Witpoortjie Village
69 Dromedaris Road
Witpoortjie
Tel: 011 762 1389

DEMENTIA AND ALZHEIMER'S CARE

Waverley Gardens

Memory Care
5 Murray Street
Waverley
Tel: 011 887 9881

INDEPENDENT LIVING

Elm Park Village

1 Suzanne Crescent
Northcliff
Tel: 011 476 1014

Kensington Gardens

75, 11th Avenue
Kensington
Tel: 011 615 6196

Maxhaven Village

Cnr. Danie/Acacia Streets
Cresta
Tel: 011 678 7316

Orchid Place

43, 7th Street
Lower Houghton
Tel: 011 781 4920

Silver Stream Village

9 Heather Street
Malanshof
Tel: 011 792 6854

Witpoortjie Village

69 Dromedaris Road
Witpoortjie
Tel: 011 762 1389

Zonneveld Village

38 Reyger Street
Witpoortjie
Tel: 011 762 1389

SUPPORTIVE LIVING

Willowbrook Village

134 Willowbrook Place
Sandown
Tel: 011 884 7305

HEAD OFFICE

Unit 4, Surrey Square Office Park,
330 Surrey Avenue, Ferndale

Tel: 011 781 4920

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